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Zagg announces InvisibleShield Sapphire Defense-- an iPhone 6s and 6s Plus screen protector featuring a proprietary hybrid glass material infused with sapphire, one of the hardest gemstones in the world.

As the company puts it, the combination of sapphire and glass makes a "virtually indestructible" screen protector promising 7x better impact protection compared to an unprotected display. In addition it also features smudge resistance, a self-healing surface to mask minor scratches and the smooth feel and clarity of traditional glass protectors.

"Almost everyone can relate to the fear associated with accidentally dropping your smartphone onto a hard surface," Zagg says. "As mobile devices have become the epicenter of our lives, we believe your screen should look as good today as the day you first purchased your device. This mentality drives us to work tirelessly to ensure mobile users can charge through life free from the fear of a damaged screen, confident to know the world's most advanced screen protection and lifetime warranty are protecting them."

The Sapphire Defenses should hit the market from October 2016.

Go InvisibleShield Unveils Sapphire Defense Hybrid Glass Screen Protector