

Drop announces the Connected Scale and companion recipe app, a combination of digital scale and interactive recipes allowing customers to turn their iPad into a kitchen companion of sorts.

The concept is simple enough. The Connected Scale displays the weight of ingredients on the the iPad display (following connection via Bluetooth LE), while the app provides step-by-step recipe instructions complete with videos and real-time monitoring of ingredient weights on the scale.

The scale also features a means for keeping iPad scenes clean-- touching a button on the scale tells the app to move to the next recipe step.

The Drop Connected Scale is available now. It is compatible with 3rd and 4th generation iPads, as well as the iPad Air and mini.

Go Drop Connected Scale and Recipe App