

Fitbit Intros "Fitness Super Watch"

Written by Marco Attard
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Fitness wearable Fitbit takes on the post-Apple Watch world with the Surge, a wearable device that's somewhere between of fitness tracker and a smartwatch, one the company describes as a "fitness super watch."



Designed for fitness aficionados, the Surge features 8 sensors, namely a GPS, accelerometer, gyroscope, compass, ambient light sensor and heart rate monitor to provide "the most advanced tracking in the thinnest, lightest design on the market." Like other fitness wearables the Surge pushes the stats gathered by the sensors to the Fitbit smartphone app for exercise-specific summaries complete with tailored metrics, workout intensity and calories burned.

It also features smartwatch functionality with caller ID and, text alerts, as well as music control via touchscreen. Furthermore Fitbit claims battery life clocks at up to 7 days, allowing one track either a work week or a marathon on a single charge.

Also new from Fitbit are two simpler wearable devices-- the Charge and Charge HR. The Charge is a simple all-day activity tracking device with a small OLED display providing time of day, real-time stats and caller ID. It is water resistant, and promises up to 7 days of battery life.

The Charge HR is near-identical to the Charge, but adds 24/7 heart rate monitor via LED lights and shorter (5 days) battery life.

The Charge fitness band is available now, while the Charge HR and Surge should be available from early 2015.

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Go [Fitbit Charge, Charge HR and Surge](#)