

Customers wanting to play mobile games in a perhaps more comfortable manner might be interested in the Samsung Smartphone GamePad, an accessory one can attach to mobile devices ranging from 4- to 6.3-inch in size.

Reminiscent of <u>recently-launched iPhone controllers</u>, the GamePad pairs with Android 4.1 smartphones or tablets via Bluetooth or NFC and features a d-pad, 2 analogue sticks, 4 buttons and 2 triggers. It also allows users to play games on their TVs through either HDMI cable or AllShare screen mirroring.

In addition Samsung Galaxy devices get a Mobile Console app store (summoned by pressing the PLAY button on the controller) for the purchase of GamePad-compatible games. The launch lineup consists of 35 titles, including Need for Speed Most Wanted, Modern Combat 4: Zero Hour and Virtua Tennis Challenge.

The Samsung GamePad is available now in select European markets, with more to follow in the coming weeks.

Go Samsung Enhances Consumer Entertainment Experience with Smartphone GamePad