TechCrunch awards Maxroam the best hardware startup prize at its 2010 Europa's (European startup awards for European and EMEA tech companies).



Maxroam offers SIM cards customers can use globally, together with a low-cost roaming service. The service covers over 230 countries, and Maxroam says it reduces voice call, SMS and data costs by up to 70%.

Customers know exactly how much they spend via online real-time billing check.

The SIM can be used in any standard GSM mobile phone, smartphone or mobile broadband modem.

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