

## Kids Get Their Own Tablet

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While the young are more than capable of using the iPad and its ilk, your customers might be worried for their delicate (and costly!) devices are not too suitable for their kids' paws. Which is where LeapFrog's LeapPad-- a low cost tablet designed specifically for kids.



The design is clearly "for kids", with rounded corners, a 5" touchscreen and big, friendly buttons, while LeapFrog says it's able to survive dropping off a table. It also carries 2GB of memory, built-in camera, microphone, motion sensor and a stylus.

The software aims for education, with apps for reading, games, drawing and diary creation. LeapFrog offers either game cartridges or downloadable apps (via connection with a computer).

The LeapPad should hit the market this August, in either green or pink.

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