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Gazeta.pl reports Media-Saturn just opened the first of a new store format at Galeria Katowice, Poland-- Saturn Connect, a store dedicated mainly to mobile devices and solutions.



The Saturn Connect store has an area of around 200 square metres and sells laptops, tablets, cameras, consoles, games, portable music players and activity trackers as well as smartphones and accessories.

According to the retailer the format is a "response to consumer interest... particularly in the growing mobile device category."

Media-Saturn plans to open several Saturn Connect stores, each with an area of several hundred square metres, but gives no detail of where or when said stores will be.

In the meantime the retailer continues expanding into Polish territory-- Saturn currently has 18 stores in 12 Polish cities, and will open 2 more (at the Poznan City Centre and Auchan Bronowice, Krakow) in the coming months.

Go Saturn Launches New Store Format Dedicated to Mobile Devices (Gazeta.pl)