Sony Ericsson Q3 2011 unit shipments decrease by -9% Y-oY, reaching 9.5M units while sales total €1.6BN, remaining "essentially flat year-on-year" (from €1.59BN in Q3 2010) according to the company's Q3 2011 results.



## Sony Ericsson

Q3 2011 shows improvement for the company-- even if profits total €0, it's an improvement from posting -€50M in losses in Q2 2011.

The company also announces it will shift its entire portfolio to smartphones during 2012, since smartphone sales account for more than 80% of company sales so far (with total Xperia martphone shipments to date reaching 22M).

Sony Ericsson estimates it has a 12% (in volume) and 11% (in value) share in the global Android smartphone market, and "maintains its forecast for modest industry growth in total units in the global handset market for 2011."

Meanwhile no news appears (as of time of writing) regarding rumours of Sony planning to pay for full control of the mobile joint venture, kicking Ericsson out in the process.

Go Sony Ericsson Q3 2011 Results

Go Rumour Watch: Sony Wants Ericsson Out of Joint Venture?

## Flat Q3 2011 Sales for Sony Ericsson

Written by Marco Attard 14. October 2011