

## Fujitsu to Enter European Mobile Market

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Fujitsu plans to take on the European mobile market next year, following its buying out Toshiba's share of the 2 companies' former joint venture, the Daily Yomiuri reports.

Following the joint venture's dissolving Fujitsu won't be able to brand phones with the "Regza" name, a name Toshiba uses for a LCD TV range.

Toshiba formerly owned 19.9% of Fujitsu Toshiba Mobile Communications, a joint venture launched October 2010. It owns 20% of Japan's mobile market and is the country's second-largest following Sharp.

Fujitsu will now probably integrate the joint venture's assets with its own mobile phone unit, before making plans towards the rest of the world.

Go [Toshiba to Sell Share in Phone Business \(Daily Yomiuri\)](#)