

Huawei: Nobody Makes Money in Windows Phone

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"We didn't make any money in Windows Phone," Huawei head of international media affairs Joe Kelly says in an interview with the Seattle Times. "Nobody made any money in Windows Phone."



The Chinese company offers 2 Windows Phone handsets, and was said to be making a dual-booting Android/Windows Phone device. However Kelly confirms Huawei's Microsoft-powered plans are on hold, at least for now.

The statement comes months after Microsoft announced plans to make the mobile OS more appealing to low-cost customers. Windows Phone is available for free for use in devices under 9-inch in size, and the company offers a hardware partner portal allowing smaller device makers to create white-label Windows Phone devices.

But then again Huawei wants to quit the low-price, high-volume game-- instead it is shifting towards high-end devices, even if it admits such a move will cause a loss in volume. It also plans to use its experience in making networking gear (after all, 70% of its business comes from telecommunications equipment sales) to build phones "that connect better to networks and perform much better."

Huawei is currently under investigation by the US government following allegations of IP theft from American companies, as well as worries on the use of its equipment by the Chinese government in cyberwarfare.

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