The International CTIA announces its BIG Idea Contest finalists-- 5 mobile applications with uses ranging from security to app creation.

GreatCall proposes Mobile Personal security-- an app that not only connects users to a 24/7 emergency service dispatching required help, but also pinpoints users' locations through GPS technology. App users can also create their personal emergency profile, with details such as medications, emergency contacts and other information.

LOC-AID's LOCAIDER lets users manage their location-enabled applications-- deciding whether or not such applications send out their personal information to 3rd parties.

Smith Micro says SODA (Secure On Device API) provides carriers and software and electronics manufacturers a consistent hardware and software cross-platform interface-- alowing them to launch more devices and applications in a scalable manner. This way, the company says, they reduce customer support costs and enchance the over-all user experience, reducing new market barriers.

iGenapps is a HTML5-based app generator for iDevices and Android-- allowing users to create their own apps without any need for programming knowledge.

Finally, ZoomSafer designs an app for corporate fleet operators with FleetSafer Vision-- allowing them to measure and manage employee risk and liability while using mobile phones when driving company vehicles. The cloud-based app integrates vehicle telematics data with

phone billing data and other information (emails, weather, traffic, etc) and can pinpoint fleet drivers texting and emailing while driving.

The BIG Idea finalist come from over 45 submissions, as voted for by over 5000 mobile industry professionals.

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