

Motorola Mobility launches Mobility Lifecycle Management (MLM)-- an enterprise solution taking care of lifecycle management for the mobile devices in use by organisations.



MLM offers platform-agnostic lifecycle management across Windows Mobile, iOS and Android devices from a large number of device makers, speeding rollout and providing support for mobile device and application planning.

In addition it supports deployment, management, service desk, repairs and reporting, and analysis.

A browser-based management portal allows customers to check operations and performance measures, while customer-specific service-level agreements govern performance.

According to the company only 18% of organisations have a mobility strategy in place, despite growing adoption of consumer device-based applications in business environments.

The MLM service will be available globally, and is ready for immediate delivery in Europe.

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