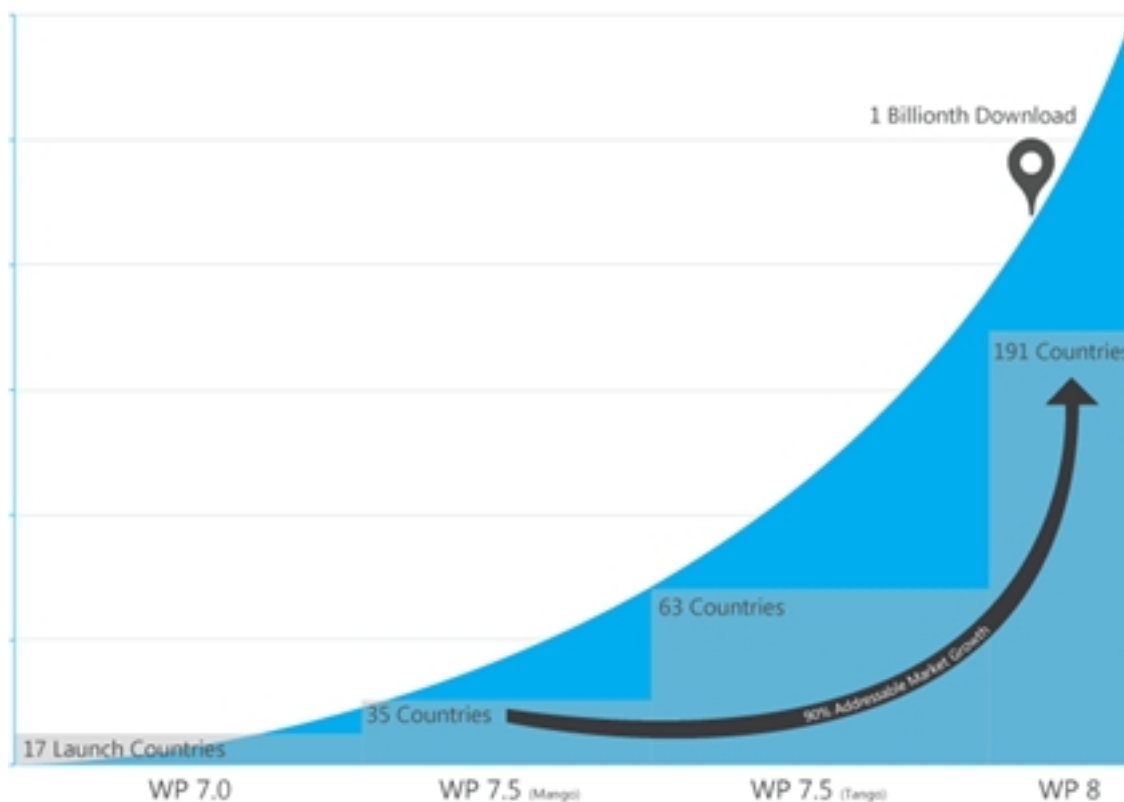


Windows Phone Store Now with 130,000 WP8 Apps

Written by Bob Snyder
01. March 2013

Microsoft and Windows developers continue to add to the Windows Phone Store and they report record downloads from consumers.

There are now more than 130,000 apps available for Windows Phone 8 platform. Microsoft claims a 75% increase in app downloads and a 91% increase in paid app revenue.



Microsoft also says its data shows that people install an average of 55 apps on their devices. These are all good trends to see for Windows Phone 8. More than 40,000 developers signed up since the launch of WP8 with 15,000 new apps optimized for WP8 released just since the launch.

Nothing benchmarks the importance of the platform as much as the gold rush of developers and the take-up of their apps.

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