

IBM Builds Foundation for Enterprise Mobility

Written by Marco Attard
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IBM announces **Mobile Foundation**-- a software and services portfolio designed to help enterprises go mobile through the use of laptops, tablets and smartphones.



The portfolio builds on offerings from recent IBM purchase **Worklight**, the cross-platform mobile development tool vendor. Also on the Mobile Foundation menus are bring-your-own-device (BYOD) management products and strategy and deployment services.

Capabilities within Mobile Foundation include **IBM Worklight** (mobile app development and integration tools), **Endpoint**

Manager

(security software spanning from servers to mobile devices),

WebSphere Cast Iron

(allows the linking of mobile apps to clouds and back-end infrastructure) and

Quick Win Pilot

(services for mobile strategy assessment and deployment).

IBM says **enterprise mobility represents a \$22 billion market opportunity**-- one it expects to grow to reach \$36bn by 2015.

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