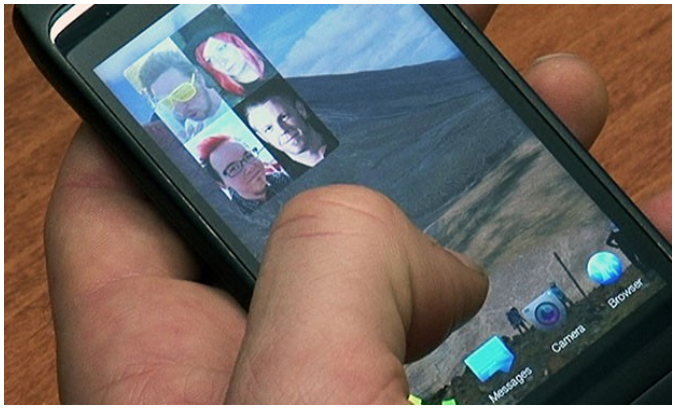
Finland-based mobile developer Jolla finally shows off the fruit of its labours-- CEO Marc Dillon appears on MTV 3 Finland with a live demo of Sailfish, its MeeGo-based smartphone OS.



Running on what looks like a Nokia N950 developer device, the OS looks rather interesting. It has a tile-based UI, with running apps showing up on the homescreen as large, interactive widgets.

A "pulley" menu allows users to control music playback or answer/end calls, without need to open separate apps. Customisation is automatic through "ambience," a system generating the look and feel for a device via photo analysis.

The company promises the OS runs many Android apps "unaltered" (via Myriad Alien Dalvik), while other apps will need tweaking. It also has partnerships with at least one vendor (ST-Ericsson) and a mobile network (Finland's DNA) for future Sailfish mobile devices.

Jolla first made an appearance on July 2012 as a collective of ex-Nokia employees from the MeeGo N9 division. Named after a kind of sail boat, it hopes to create an alternative to Android and iOS using MeeGo, the shortlived OS merging Intel's Moblin and Nokia's Maemo projects.

Watch Presenting Jolla

Go Here is the New Sailfish Operating System

Go MeeGo Sails on in Jolla