Back in October 2016 ZTE announced plans to take the people's advice for the development of its next phone. Now the company is ready to reveal the results-- the Hawkeye, an eye-tracking, self-adhesive smartphone.



The result of an online voting campaign, the Hawkeye has some unusual capabilities. Apparently potential customers demanded a phone with self-adhesive polymers on the back, meaning one can stick it on any stable surface. It also incorporates eye tracking via pair of front-facing cameras, allowing users to scroll through websites and the like without using their fingers.

Another odd, if interesting, feature is a display with a split screen design that is only visible to users directly in front of it. This prevents others from trying to look at what is on screen.

On the tech spec side the Android-powered Hawkeye carries a Snapdragon 625 processor, 3GB RAM and 32GB storage (expandable via microSD). The display is 5.5-inch and offers 1920 x 1080 resolution, while dual rear-facing 12 and 13MP cameras provide iPhone 7 Plus-style zooming.

The Hawkeye is currently available on a preorder basis via Kickstarter, with shipments set to start from September 2017.

Go ZTE Hawkeye Kickstarter