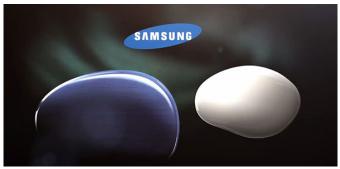
The Samsung media machine recently launched tgeltaayehxnx, an unpronouncable site bearing a 24 hour countdown. Then the countdown hit zero, and now links to thenextgalaxy.com... and a baffling teaser video.



The video has no new devices, showing instead nebulous images and meaningless text ("Truly smart technology becomes a natural part of life... where a galaxy fits perfectly in your hand"), all set to music some will recognise as coming from the soundtrack to the game Mass Effect 2.

The teaser then cuts to images of sheep, alongside an invite to "stand out from everyone else." Very original, we're sure you'll agree.

What does it all actually mean? Very simple-- the company will reveal the next Galaxy device at Samsung Mobile Unpacked 2012, on 3 May 2012, London.

Watch The Next Galaxy Teaser

Go The Next Galaxy