

## Quechua Takes on Rugged Phones

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French mountaineering gear brand Quechua teams up with Archos to present the Quechua Phone-- a rugged Android smartphone designed for use by customers leading a more active lifestyle.

The handset carries IP54 certification and is shock, mud, water, sand, cold and snow resistant.

Inside are a 1.2GHz quad-core Qualcomm processor, 1GB RAM, 4GB internal storage (expandable via microSD), 5MP rear-facing camera and a 3500mAh battery promising up to 22 hours of use.

The phone should be first available at Quechua outlets before shipping from December 2013.

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