

Record Mobile World Congress 2011

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Show organisers GSMA report a record attendance of over 60000 visitors for Mobile World Congress 2011, 51% of which consists of C-level positions (including over 3000 CEOs)-- a new high.

The show holds nearly 1400 exhibitors in over 56800 net square meters of space, with 2900 media members and 12000 developers on the show floor. GSMA also reports an attendance of government delegations from 131 countries for its Ministerial Programme.

Meanwhile the App Planet event reports over 45000 visits, with developer events including Macworld Mobile, Mobile Cloud Forum and LTE forum.

The organisers also confirm Mobile World Congress will return to Barcelona on 2012.

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