

Nook Video Arrives in UK

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Barnes & Noble expands licensing partnerships and launches the Nook Video service for Nook HD and HD+ tablets in the UK-- the first video-on-demand (VOD) service in the UK offering UltraViolet titles in the region.



UltraViolet capability makes it easier for customers to integrated compatible physical media and digital purchases across devices. Users can also link UltraViolet andn Nook Cloud accounts, allowing for viewing of purchases through both Nook tablets and other devices through soon-to-launch Nook Video apps.

Content partners for the venture include the BBC, HBO, NBCUniversal, Sony Pictures Home Entertainment, STARZ, and Warner Bros, with other studios to join in the future.

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