

KorbytGO: Mobile Hub for Enterprise Communications

Written by Dylan Card
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Today's employee consumes information in so many different ways (text, video, voice, data) in so many different formats (mobile more than desktop) and on so many different devices (tablets, smartphones, desktops, Chromebox etc).

In response, RMG Networks created **KorbytGO, a mobile employee engagement app** that takes a new approach to internal communications.

Designed as a single hub through which all necessary employee communications can run (from news and updates to training, performance management, resourcing and social updates) and in video as much as text (to match current trends).

Based upon RMG Networks own experience dealing with their *Fortune 500* clients, KorbytGO is a one-stop solution to unify staff communications across all the various departments of an enterprise (any business of any size) through any preferred device.

KorbytGO can be customized by the client, giving integrators a great way to add value to internal communications.

KorbytGO is the mobile and desktop extension of **Korbyt, RMG's next-generation visual enterprise communications platform**. So the mobile app is backed by Korbyt's rich data and analytics capabilities that let organisations track and visualise employee engagement and performance. In real-time, it can pull info from various data sources and present it in a visual format for easy understanding—and to highlight action items.

“... Our goal is to deliver businesses with the means to truly engage with their employees from one powerful platform and create communications strategies that genuinely add value to an employee's workplace experience. Whether that's with tailored content that helps them meet a goal, a company acknowledgement of outstanding work or peer to peer social fun. KorbytGO is a valuable communications tool that is able to speak to an employee on an individual basis whilst also galvanise a workforce and create a sense of unity — we're excited to see the impact it will have on our customers' businesses,” comments Martyn Barnett, managing director of RMG in Eurasia.

Key features of KorbytGO:

- Delivers segmented and personalised messaging
- Ability to customise and deliver company branded versions
- Ability to use any form of multi-media content
- Built-in measurability offering detailed engagement information
- User-friendly CMS delivering impressive results
- Highly transferable content sharing to multiple varied end points
- Contemporary and appealing news and content feeds

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